

Financial Literacy Workshop Part 1 is a three-hour workshop which teaches your key personnel the language of business financials. Your staff will learn:

- Terms of the profit and loss statement and the balance sheet
- Where the terms are located on the respective financial statement
- How the terms are used in a discussion using examples
- A brief explanation of cash flow

This workshop is designed to elevate the financial acumen of your key personnel, allowing for more meaningful financial discussions. Your staff will be able to participate in the financial discussions without having to “dumb down” the conversation due to a lack of understanding the financial language used when discussing the profit and loss statement or balance sheet.

Financial Literacy Workshop Part 2 is a three-hour workshop which teaches your key personnel how to analyze the profit and loss statement and the balance sheet for greater profits. Your staff will learn:

- The 14 key ratios used by finance professionals to assess the profitability of your company
- How the profit and loss statement and balance sheet interact together to produce these ratios
- How to use the combined numbers and ratios to improve the company’s performance
- Work through an example showing how their daily decisions produce greater profits

This workshop is designed to teach your staff how to analyze a finance statement using numbers and key ratios. Numbers only tell part of the story; ratios will complete the picture and allow your staff to more fully understand how their daily actions can positively affect the profit of the organization. This workshop also has time allowed to customize the presentation to include what you want your key staff members to learn and take back to your organization.

All workshops use example financial statements and do not use your company’s financials. Here are a few comments from past workshop participants:

- Made the material relatable and easy to remember, good workshop!
- It flowed well and made sense as we moved thru the materials.
- Presentation done extremely well when boiling down the accounting terms into “shop” terms with clear definitions and meanings. Thank you!
- I found this to be very interesting and helpful. This is all new information to me; it will take some time for it to sink in. Thank you.
- Very helpful to me in my current role in the company. Thank you.
- The stories to why we need to do things a certain way was very helpful.
- Five Stars!!
- When tied all together things really clicked and made perfect sense!
- I’m a hands-on learner, this was so much easier for me to understand with hands on experience. Excellent delivery of materials. Thanks.