

# TEACHING FINANCIAL LITERACY TO YOUR KEY PERSONNEL



## OVERVIEW

### LOCATION

This workshop is custom designed for your team and conducted at your preferred destination.

### WHO WILL ATTEND?

Key members of your team who will benefit from a better understanding of the language of business financials and how to analyze financial statements.

## WHAT TO EXPECT

Your team will be able to participate throughout the workshop to either elevate their financial acumen, allowing for more meaningful discussions or to begin to apply their understanding in their daily actions to see how to positively affect the profit for the company.

## WHAT YOU'LL LEARN IN ONE OR BOTH WORKSHOPS

### FINANCIAL LITERACY WORKSHOP PART 1

This custom workshop will teach the language of business financials. Your staff will learn:

- Terms of the profit and loss statement
- An understanding of the balance sheet
- Where the terms are located on the respective financial statement
- How terms are used in a discussion using examples
- A brief explanation of cash flow

### FINANCIAL LITERACY WORKSHOP PART 2

This custom workshop will teach how to analyze the financial statements to produce greater profits.

Your staff will learn:

- The 14 key ratios used by finance professionals to access profitability in a company
- How the profit and loss statement and balance sheet interact to produce these ratios
- How to use combined numbers and ratios to improve the company's performance

**GARY  
VAUGHAN**

**(920) 427-5077**  
**GARYTVAUGHAN.COM**  
**GARY@GARYTVAUGHAN.COM**



Gary Vaughan works with small to medium businesses on economic development, counseling them to sustainability and growth. He has had direct responsibility in the areas of financials, administration, human resources, operations, and safety compliance.