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## BUSINESS LESSONS

### Just A Few Examples of “REAL-LIFE EXPERIENCES”

**Every Business Owner Should Own A White Shirt.**

A lesson on the importance of time management in order to accomplish your future goals.

**A Profitable Business Model First, Marketing Second.**

A lesson that emphasizes how to work smarter, not harder to improve your organization.

**Does It Matter How The Towels Are Folded?**

A lesson on managing seven different generations in our workforce.

**Lower Prices Are Not Always The Answer.**

A lesson on managing your organization to profitability in a competitive environment.

**Hey Boss, Disengage And Relax!**

A lesson on the benefits of surrounding yourself with great advisors and listening to them.

# GARY VAUGHAN

## HOW TO BE A BETTER BOSS LESSONS IN BUSINESS

### OVERVIEW

#### LOCATION

A custom *Tedx* style presentation at the client's preferred destination.

#### WHO WILL ATTEND

Business Owners, Managers, Supervisors, and others interested in "How To Be A Better Boss".

### WHAT TO EXPECT

This *Tedx* style presentation is a collection of “Real Life” experiences I have seen over the past 10 years as a consultant working with business owners and managers to grow and/or turnaround their business. I share these experiences to encourage you to think about the opportunities you might be missing in your organization.

### WHAT YOU'LL LEARN

This "How To Be A Better Boss" talk will use “real-life” lessons to help you identify areas of improvement to continue to grow your business. Whether the issue is improving your team's communication skills, refining your business model, utilizing your people to improve efficiencies, reviewing your growth strategy, or managing your time during the shifting business environment, many of these lessons can be valuable for any business or manager. These selected “Lessons in Business” which are taken from my latest book, “How To Be A Better Boss in 20 Minutes or Less,” are designed to help!