

GARY VAUGHAN

HOW TO BE A BETTER BOSS LESSONS IN BUSINESS

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BUSINESS LESSONS

“REAL-LIFE EXPERIENCES”

Every Business Owner Should Own A White Shirt

A lesson on the importance of time management in order to accomplish your future goals::

A Profitable Business Model First, Marketing Second

A lesson that emphasizes how to work smarter, not harder to improve your organization::

Does It Matter How The Towels Are Folded?

A lesson on managing seven different generations in our workforce.

Lower Prices Are Not Always The Answer

A lesson on managing your organization to profitability in a competitive environment.

Hey Boss, Disengage And Relax!

A lesson on the benefits of surrounding yourself with great advisors and listening to them.

OVERVIEW

LOCATION

A 45-minute to one hour Tedx style presentation at the client's preferred destination::

WHO WILL ATTEND AND FOR HOW LONG?

Business Owners, Managers, Supervisors, and others interested in how to be a better “Boss”::

WHAT TO EXPECT

This Tedx Talk style presentation is a collection of “Real Life” experiences I have seen over the past 10 years as a consultant working with business owners and managers to grow and/or turnaround their business. I share these experiences to encourage you to think about the opportunities you might be missing in your organization::

WHAT YOU'LL LEARN

As the Boss, who do you talk to when you're struggling to manage your team, to make payroll next month, or to understand where the money goes? As a business owner or manager at any level in your organization, there are likely things you'd like to be doing better so that you can run your business more efficiently, streamlining your finances, get more from your staff, market yourself better, and ultimately grow your business. These selected “Lessons in Business” which are taken from my latest book, “*How To Be A Better Boss in 20 Minutes or Less,*” are designed to help!